



Money & More

Money & More focuses on how people spend save and earn in York and Adams County. The section lists new business licenses, fictitious names and city and county restaurant inspections. Moving Up, Business Calendar, Business Neighbors appear in Money & More.

Story ideas

The Business staff is always looking for great stories to tell. Call Business Editor Kara Eberle, **771-2027**, with your story ideas, or e-mail them to keberle@ydr.com.

Four things we look for:

- The number of people affected
- The amount of money involved
- Anything offbeat or unusual
- Information that will improve readers' lives

Will my submission appear in both newspapers?

If you want your Business section submission to run in both the York Daily Record/Sunday News and The York Dispatch, you must submit it to each individually. Why, you ask? Since 1990, the two newspapers in York have been operating under a Joint Operating Agreement approved by the U.S. Department of Justice. The approval meant that York County would continue to benefit from two competing newsroom voices. The advertising, business, circulation and production departments from the two newspapers merged into the York Newspaper Co. The Daily Record/Sunday News and The York Dispatch newsrooms were not part of the merger. The newsrooms remain separately owned and competitive. Items for publication are not shared between the York Daily Record/Sunday News and The York Dispatch.

Companies in the JOA

York Daily Record/Sunday News

- Publishes morning newspaper seven days a week.
- Maintains separate newsroom and editors.
- Located at 1891 Loucks Road
- Owned by MediaNews Group.

The York Dispatch

- Publishes afternoon newspaper Monday through Friday.
- Maintains separate newsroom and editors.
- Located at 205 N. George St.
- Owned by Phil Buckner.

York Newspaper Co.

- Handles all subscriptions and collects payments.
- Oversees delivery.
- Sells display and classified advertising.
- Composes and prints the two newspapers.
- Located at 1891 Loucks Road.
- Owned by MediaNews Group.

York Daily Record YORK SUNDAY NEWS

inyork.com/ydr

1891 Loucks Road, York, Pa. 17408
Newsroom phone: **717-771-2000**
Newsroom fax: **717-771-2009**
Newsroom email: news@ydr.com

York Daily Record YORK SUNDAY NEWS

How to get it published in the *Money & More* section.

Your guide to submitting
Business news
Moving up
Business neighbors
Business Calendar
Business Anniversaries



If it's an immediate event:

Call the business editor or a reporter at 717-771-2000, or send a fax to 717-771-2009, or e-mail news@ydr.com.

Moving Up

Moving Up is a section for news about people who live or work in York County. In it we run notice of new hires, promotions, retirements, awards received, certifications granted, papers published and portraits of individuals. Black and white 5" x 7" photographs are preferred. Please print the name of the individual on the back of the photo. We will return photos if a stamped, self-addressed envelope is included. Photographs also can be e-mailed in a jpeg format at 200 dpi to news@ydr.com.

When submitting Moving Up information, please include

- Name of the company
- Address and municipality of headquarters or facility involved
- Line of business
- Full name of individual (please double-check the spelling)
- Municipality where the individual lives
- A full explanation of the news
- A name and phone number of someone we can contact if we have questions

Send items for Moving Up, Business Neighbors, Business Calendar or Business Anniversaries to:

Mail to: Business News,
York Daily Record/
Sunday News
1891 Loucks Road
York, Pa. 17408

Fax to: 717-771-2009

E-mail to: news@ydr.com.

Business neighbors

Business neighbors is a section for news about companies in York County. In it we run new business openings, expansion of space (including groundbreaking and grand opening), increased hiring or product line for businesses, a company relocating or changing its name, or one receiving a contract, certification or award.

News of charitable contributions is run in a separate section, called Neighbors. Gloria Fogal is the editor in charge of that section. Call her at 717-771-2053 or e-mail her at gfogal@ydr.com.

For Businesses neighbors, please include

- Full name of company
- Name of owner
- Address and municipality of headquarters or facility involved
- Line of business
- Hours of business
- A phone number for the public, and a name and phone number of someone we can call if we have questions

For changes at a business, also include

- The news of the day
- Figures for sales and employment are helpful, but not required

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Business Calendar

Business Calendar is for notices of meetings on professional and consumer topics. We give York County meetings priority when space is limited. We run items only once. When reservations are required, we run them as soon as possible.

Calendar appears on Mondays, listing items for Monday through Sunday of that week. The deadline is Wednesday for the next week's calendar.

When submitting Business Calendar information, please include

- Name of organization
- Place of meeting
- Time of meeting
- Cost
- Whether reservations are required
- Name of speaker
- Topic
- A name and phone number for the public, and a name and phone number of someone we can contact if we have questions

Businesses Anniversaries

For individual announcements, include:

- Full name of company
- Name of owner
- Address and municipality of headquarters or facility involved
- Line of business
- Number of years in business
- Hours of business
- A name and phone number for the public, and a name and phone number of someone we can contact if we have questions

A word about gratuities

Reporters for the York Daily Record/Sunday News are under strict orders not to accept gratuities. Tickets, merchandise, books, lunch or other items may not be accepted without payment, so please do not be offended if writers refuse them. Items that arrive unsolicited in the mail are auctioned off periodically in our news office, and the proceeds donated to charity.

