



COMMAND ATTENTION... WITH OUR FRONT PAGE SPADEA

There is no better way to stand out from the rest. Our front page Spadea is a high-profile piece that wraps around the front section of the paper and is the first thing EVERY READER encounters!

Spadea offers:

- Top ad placement that cuts through the clutter and offers maximum impact
- Unavoidable visibility at an affordable rate

Other options available. Contact your sales representative for more information.

Space Reservation: 3pm Monday
Camera-Ready Art: Noon Tuesday



PACKAGE 1

Saturday \$6,000
 1/2 page dimensions:
 5-3/16" w x 21" d

PACKAGE 2

Saturday \$12,000
 1/2 page dimensions:
 5-3/16" w x 21" d
 Full page dimensions:
 10-1/2" w x 21" d

1/2 Page	1/2 Page
Front Flap	Inside Front Flap

1/2 Page	1/2 Page	Full Page	Full Page
Front Flap	Inside Front Flap	Inside Back Page	Back Page



A publication of the Los Angeles Newspaper Group

Angel Hernandez
 (310) 543-6110