

Effective January 1, 2010

**ON-LINE SPONSORSHIP RATE CARD**

<b>Sponsorship Position</b>	<b>Rotation</b>	<b>Price</b>
<b>HOME</b>		
Top Leaderboard (728 x 90)	One (1) Month	\$300
Bottom Leaderboard (728 x 90)	One (1) Month	\$300
Skyscraper (160 x 600)	One (1) Month	\$300
Box (300 x 250)	One (1) Month	\$150
Tile Ad (160 x 90)	One (1) Month	\$100
<b>NOTICIAS</b>		
Top Leaderboard (728 x 90)	One (1) Month	\$175
Bottom Leaderboard (728 x 90)	One (1) Month	\$175
Skyscraper (160 x 600)	One (1) Month	\$175
Box (300 x 250)	One (1) Month	\$99
Tile Ad (160 x 90)	One (1) Month	\$50
<b>DEPORTES</b>		
Top Leaderboard (728 x 90)	One (1) Month	\$175
Bottom Leaderboard (728 x 90)	One (1) Month	\$175
Skyscraper (160 x 600)	One (1) Month	\$175
Box (300 x 250)	One (1) Month	\$99
Tile Ad (160 x 90)	One (1) Month	\$50
<b>ENTRETENIMIENTO</b>		
Top Leaderboard (728 x 90)	One (1) Month	\$175
Bottom Leaderboard (728 x 90)	One (1) Month	\$175
Skyscraper (160 x 600)	One (1) Month	\$175
Box (300 x 250)	One (1) Month	\$99
Tile Ad (160 x 90)	One (1) Month	\$50
<b>ESPECIALES</b>		
	One (1) Month	\$175
Top Leaderboard (728 x 90)	One (1) Month	\$175
Bottom Leaderboard (728 x 90)	One (1) Month	\$175
Skyscraper (160 x 600)	One (1) Month	\$175
Box (300 x 250)	One (1) Month	\$99
Tile Ad (160 x 90)	One (1) Month	\$50

The above net rates include an exclusive sponsorship of this position for 30 days. Subject to availability.

**\*Additional one time charge per ad creation:**

- \$25.00 Static (no animation)
- \$50.00 Splash page
- \$100.00 Flash (animation)
- \$125.00 Kool-Ad (Video ad)

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