



TO: Frazier for Colorado
FROM: Brock McCleary, President
Date: January 8, 2016
RE: Key Poll Findings—Colorado Senate Republican Primary Survey

Candidate Images

Ryan Frazier has the strongest image of the Republican primary candidates for Senate (24% favorable, 10% unfavorable, 26% heard of him but have no opinion, 39% never heard of him), reaching 60% name identification. His image improves among voters in the Denver media market (29%/10%/26%/36%), a result of his previous congressional bid and position as a former Aurora City Councilman. His image is solid among both women (22%/9%/31%/38%) and men (26%/12%/22%/41%). Frazier has the best image of the candidates among self-identified Very Conservative (27%/7%/25%/41%) and Somewhat Conservative (23%/10%/29%/38%) voters.

Robert Blaha (14%/12%/26%/48%), Darryl Glenn (12%/12%/25%/51%), Jon Keyser (10%/11%/27%/52%) and Tim Neville (13%/12%/27%/49%) all have images hovering around 1-1 with low name identification.

Senate Republican Primary Ballot

Q: If the Republican primary election for United States Senate were held today, which of the following candidates would you most likely vote for: Ryan Frazier, Robert Blaha, Darryl Glenn, Jon Keyser OR Tim Neville?

CO Senate Ballot Test	% of Vote
Ryan Frazier	18%
Robert Blaha	6%
Darryl Glenn	5%
Jon Keyser	4%
Tim Neville	7%
Undecided	60%

Ryan Frazier has an advantage over the other Republican primary candidates for Senate in Colorado in an early look at the race. Frazier leads among Very Conservative (18%) and Somewhat Conservative (18%) voters, as well as among Moderates (23%), where he earns nearly a quarter of the vote.

Summary

In an early look at the Republican Primary Election for U.S. Senate in Colorado, Ryan Frazier demonstrates superior name identification and popularity to that of his opponents, and leads among the key demographic groups of the Republican primary electorate.

METHODOLOGY: The sample size for the survey is 590 likely Republican primary voters in Colorado and the margin of error is +/- 4.03%. Responses were gathered through land line interviews conducted using Interactive Voice Response (IVR). The survey was conducted January 6-7, 2016 by Harper Polling. The demographic profile of the survey sample is as follows: Female 51%, Male 49%; Republican 89%, Independent 11%; White 85%, Hispanic or Latino 5%, African-American 2%, Other 8%. The total percentages for responses may not equal 100% due to rounding.