

Media Kit:

The Complete Solution

Marinij.com in partnership with Yahoo! HotJobs provides more local jobs than any other local Web site, and millions of jobs seekers through Yahoo! HotJobs. Together we can provide better ways to find that right fit! Our extensive multi-media advertising solutions reach the largest pool of candidates

Classifieds Print Section

Employers rely on our Classifieds to reach the best potential employees among our 70,000+ readers. Reach both active and passive candidates through powerful display and liner advertisements.

Response Management & Target Candidate™

Finding the right candidate is easy with our Response Manager tools. Narrow the search and pinpoint qualified candidates while saving employers precious time, money and valuable resources.

Employers have the ability to search our local pool of jobseekers and find matching candidates based on skill-specific needs and location. In addition, employers are sent up to 10 matched candidates at no additional charge with the purchase of a job posting.

Targeting

Job Posts

Choose the duration of your jobs (30 or 60 days), have ongoing access to your Yahoo! HotJobs account to renew and edit your ads, and get the tools you need to find the right candidate.

Job Slots

With our exclusive Job Slot product, you get visibility (refresh your posting date), flexibility (reuse your listings) and value.

Resume Search

The resume database gives you robust candidate search tools to find exactly the right job seekers you are looking for - by geography, title, salary range, education, work authorization, security clearance and more.

Yahoo! HotJobs Direct

Via e-mail marketing, reach passive seekers who have opted to receive career-related information (95 million of 127 million Yahoo! users)

Job Category Sponsorship

Be top of mind and brand your organization in one of 30 job category pages, including health care, accounting/ finance, technology, and sales.

Recruitment Media Online

Top Jobs Placement on *Marinij.com*

Reach the passive job seeker. Your job listing will appear in high profile ads throughout our news pages on our website.

Y!HJ Home Page Media

Target qualified job seekers through *Marinij.com* and Yahoo! HotJobs, and brand your company with Now Hiring and Large Rectangle online ad units.

Y!HJ Search Results Page Media

Premium Placement and Skyscrapers bring you candidates who've searched for your criteria. Target candidates by occupation, location and even online behavior!